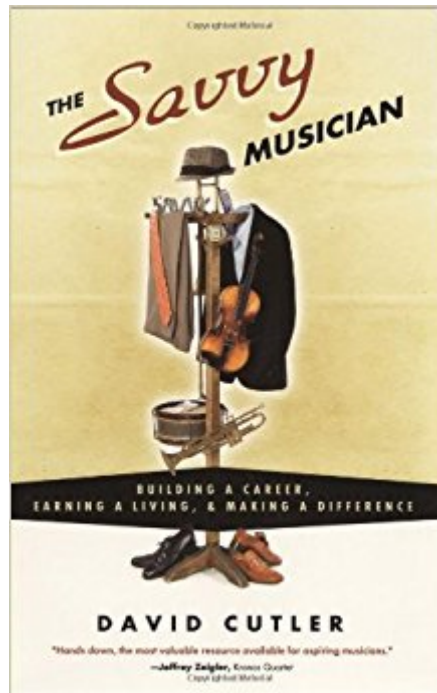


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# The Savvy Musician: Building A Career, Earning A Living & Making A Difference



## Synopsis

So youâ™re talented, well trained, and passionate about music. What next? The professional marketplace is flooded with outstanding musicians, forced to compete for a shrinking number of ""traditional"" opportunities. The Savvy Musician helps balance three overriding aspects of your professional musical life: (1) building a career, (2) earning a living, and (3) making a difference. Filled with clearly articulated concepts, detailed strategies, and 165 vignettes about actual musicians working to create a meaningful and prosperous career, this book examines critical elements often overlooked or misunderstood by musicians, and helps you take control of your career. Discover how to build an immediately recognizable ""brand,"" capitalize on technology&#151;from Internet tools to the new recording paradigm, expand your network, and raise money to fund your dreams. The Savvy Musician is an invaluable resource for performers, composers, educators, students, administrators, industry employees, and others interested in a thriving musical future.

## Book Information

Paperback: 350 pages

Publisher: Helius Press; First Edition edition (October 26, 2009)

Language: English

ISBN-10: 0982307500

ISBN-13: 978-0982307502

Product Dimensions: 6 x 1 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 starsÂ Â See all reviewsÂ (27 customer reviews)

Best Sellers Rank: #60,163 in Books (See Top 100 in Books) #28 inÂ Books > Arts & Photography > Music > Business #6920 inÂ Books > Business & Money

## Customer Reviews

From the last chapter of the book: "As we have seen, many kinds of issues are crucial to the success of a [savvy] musician..." And after reading 300 pages you realize that yes, there many different things to consider besides music if you want to be a musician and succeed in your career. The great thing of this book is that it covers all of those things. Not every musician/reader is going to need or benefit from all of the information, even though that is virtually true of every book, this one because of its characteristics (covering a lot of ground and focusing on great diversity of options in music) is going to make that fact even more obvious. If you are a working musician a lot of the

information is not going to be new for you. But one thing is beneficial: you are going to see different points of view and options of subjects that you already know about. And at the end you are going to feel that you really looked at all the options. Besides that, one plus is that the book includes a very good Resources section divided by chapters so you can expand any specific area that you might be interested in pursuing or learning more. On the other hand, if you are considering about starting a career in music, this should be a required reading for you. It would ground you and show you what it really means to be a "working" musician, what you have to go through and the kind of things that you will need to think about in your career. These are things that music schools usually don't cover, and honestly with all the information that you need to learn to become a musician, this is easy to understand.

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